



# AFRICAN LIBERATION DAY 2026

STATE OF THE AFRICA DIASPORA REPORT

CREATIVE INDUSTRY EDITION



“ Africa’s creativity is the world’s cultural currency. The systems must match the talent. ”

## THE REALITY

African creative talent is global, influential, and in demand—yet our industry remains underfunded, fragmented, and undervalued.



## THE OPPORTUNITY



**YOUTH POWERED**

70% of Africa’s population is under 30.



**GLOBAL INFLUENCE**

African culture is shaping the world in real time.



**INNOVATION DRIVEN**

Creativity fuels tourism, tech, trade & jobs.



**ECONOMIC POTENTIAL**

Africa’s creative economy can reach \$180B by 2030.

## THE BIG PICTURE

**\$180 BILLION**

Africa’s creative economy can generate \$180 billion in revenue by 2030.



**10M+**

Creative professionals across the globe



**\$2.3T**

Projected global creative economy by 2030



**~\$58B**

Africa’s current creative economy contribution (about 3% of GDP)



**GROWING FAST**

Global appetite for African stories is at an all-time high

## 5 KEY FINDINGS

1



**ENGAGEMENT IS EXPANDING BUT FRAGMENTED**

Informal, event-driven, and personality-dependent.

2



**FINANCIAL CAPACITY EXISTS BUT CONVERSION IS LOW**

Access to finance and investment pathways remain limited.

3



**SKILLS MOBILITY IS INCREASING BUT ABSORPTION IS UNEVEN**

Talent moves, but systems to receive and utilize it are weak.

4



**INSTITUTIONAL TRUST REMAINS A CRITICAL CONSTRAINT**

Trust gaps limit collaboration and resource flow.

5



**POLICY FRAMEWORKS EXIST BUT IMPLEMENTATION IS UNEVEN**

Good policies need stronger execution and accountability.



**LET’S BUILD AFRICA’S CREATIVE FUTURE TOGETHER.**

Read the full report and join the movement.

**READ THE FULL REPORT →**



[www.africadiasporareport.org](http://www.africadiasporareport.org)



#AfricanLiberationDay #DiasporaReport



Our stories.  
Our data.  
Our solutions.  
Our future.  
Together.



BASED ON THE  
**STATE OF THE AFRICA DIASPORA REPORT 2026**

Uniting the diaspora. Transforming systems.  
Building the Africa we envision.